

My wife is past master at Johnny Cake making." Get some Presto Self-Raising Flour and that's the way husband will talk



Showing how health makes style and style makes health -in Nature's way

To defy Nature is to invite defeat. To follow the ways of Nature promises

The Nemo Wonderlift Bandlet gives perfect support because it works in

Let us explain how: The abdominal walls are the chief support of the abdominal organs. When healthy and tense, they do their appointed work. When weakened, by weight of excess fat, or otherwise, they fail to perform their duty.



Like the abdominal museles, the Wonderlift Bandlet is clastic but firm: when tense (laced up) it lifts the abdomen and its organs into proper place; and, like healthy abdominal musles, it promotes health. It lifts upward and backward-just as Nature does. Invaluable as the Wonderlift is in doing the work of the weakened muscles, it is even more valuable in PREVENTING such

weakness. Health Makes Style

Furthermore, this uplifting and supporting service, done in Nature's way, iso produces the lines of fashion; for, by restoring the fallen organs to their proper places, the figure is actually made smaller and more symmetrical.

No corset is more styl-ish than the Wonderlift. Its marvelous health service, though priceless, is incidental.

#### Wonderlift Models For Normal Figures

No. 554 For full figures. short or of medium height No. 555 - For taller full Sgures; higher bust and No. 556-For elender to 

Two Unique Models for Abnormal Figures

No. 998-For very large, fleshy women, with heavy, hanging ab-domen, much excess fat every where. The greatest corset ever made for this type. Big sizes only 

for very slim figures, sharp hip bones, concave abdomen. A dis-tinct novelty Sizes 18 to 26, \$5 Wonderlift Corsets are correctly Sted in most good stores. Be sure you get the right model in the right size, and that you adjust it co

Name Urgienic Fashisa Institute, New York

World "Wants" Work Wonders.

# Evening World Thrift Campaign

# \$25 A WEEK AND A SYSTEM EARN A COMFORTABLE HOME

Savings of Young Couple Continued Ten Years Before Place Was Bought With an Initial Payment of Nearly \$2,000.

To-day's contributions to The Evening World thrift campaign include another instance of the manner in which a \$25-a-week salary, plus thrift, may lead to the ownership of a home. It proves that this ambition can be calized if one has an income of that figure and is willing to work systematiilly to the desired end.

free and clear, but with an initial

payment of nearly \$2,000, and a dem-

onstrated ability to save regularly, the succeeding instalments will doubtless be easily met. The writer would have done well to account for the interest earned on the saving bank deposits for so long a period, as

that would be an item of some importance.
The Thrift Editor hopes that it may

be devoted to insurance, for such an arrangement would make this budget unusually good. It is dangerous to

undertake such an enterprise, lasting for a period of years, without com-bining insurance with it.

SOLVED PROBLEM OF SAVING

ON \$25 A WEEK.

To the Thrift Editor of The Eccaing World: \*\*
"How to save money on \$25 pe

week salary with a family of two is a problem that I have worked out in New York under average conditions of

fair health and co-operation, with the housekeeping done by an inexperi-enced girl who had had no training in

economy; hence I believe that it is of value. Our apartment of three rooms and bath, we selected because it was

We thus deposited \$208 every year

for ten years, and on Jan. I every year we drew \$33 to replenish house-hold supply of linen or other extras. Our net saving was \$175 per year for ten years, or \$1,750, which was our initial payment on our home. By standardizing our expenses we had

The Slim Woman

Is Winning

Tired!

Rest Your Feet

in a pair of Dr. A. Reed Cushion

Shoes and notice the difference.

There is a feeling of comfort

and satisfaction in these shoes

you will appreciate.

built-in cushion sole

of pure felt and cork

Let us fit your next

Dr. A. Reed

1372 Prozdway

12 Ferk Flece

takes care of that.

pair of shoes.

new and light, cost \$28 per month.

begosited in too banks, marked "Pea-ure," each week. arings bank deposit every neek.

"NEW YORK.

"Mrs. L. E. M." shows that less country, but the saving lasted over a han one-sixth of their income was period of ten years. This does not sufficient to give them a home in the mean, of course, that the property is



Your Idle Dollars Doing?

Are they insured against iollars for you? Systematic savings is better ve one dollar a week and

O. L. SCHWENCKE CO. 277 Broadway, N. Y.





Ide Collars have—exclusively-Linocord Unbreakable Buttonholes SEG. P. IDE & CO . Makers, TROY. N. T. a Also Makers of Ide Shirts

#### Avoid Danger Consult an **Optometrist**

Do not wear Glasses chosen at haphazard or by a so-called "test" with a hand reading card. The Optometrist makes

a Scientific Scarching Examination and fits glasses with accuracy.

Optometrists are the Specialists Registered under State Optometry laws. Published by the Optometrical Society of the City of New York.





Kalleh Plarma

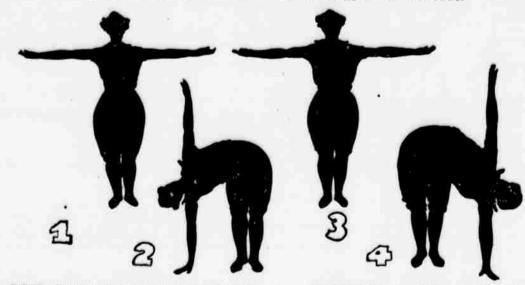
All lost or found articles advertised in The World will be listed at The World's Information Bureau, Pulitzer Building Arcade, Park Row; World's Intown Office, northwest corner 18th 8t, and Broadway; World's Harden Office, 155 West 125th 8t, and World's Broadway office, 202 Washington 8t, Broadway, for 30 days ton St., Brooklyn, for 30 days to lowing the printing of the advertisement,

#### Obesity Reducing Exercises for Women Presented in a Series of Handy Charts

COPYRIGHT, 1916. BY THE PRESS PUBLISHING CO. THE NEW YORK EVENING WORLD IN

CHART NO. 23 Arranged by Pauline Furlong. OBESITY REDUCTION

ADVANCED SIDE BODY BENDING-STRETCHES WAIST MUSCLES.



FIRST-Stand with feet together, knees rigid ind hands hanging at sides.

SECOND-Raise arms until they are at right angles with body and bend at waist line to right side, touching the floor with finger tips of right The arms must be outstretched and form a

THIRD-Return to upright position, keeping arms outstretched.
FOURTH—Raise arms again and bend to left

side, touching floor on left side with finger tips of left hand. Bend to each side in a see-saw motion This is a strenuous exercise and should not be

attempted by any but advanced pupils.

BOMBS OF AN AIRSHIP

Dante Alighieri Arrives After

Narrow Escape From a

Submarine.

Send two-cent stamp to Miss Furlong, Evening World, No. 68 Park Row, New York City, for each and every back number of charts desired, but order paper of your newsdealer in advance, to insure obtaining complete set. Letters not over 250 words in length Miss Furlong will answer on days alternating between publication of charts, besides writing articles bearing on obesity reduction.

CHART NO. 24 WILL BE PRINTED IN THE EVENING WORLD FRIDAY. 

onfidence in our ability to meet our payments on a beautiful home. "MRS, L. E. M." THE BOSS HELPS THIS GIRL GET

\$300 IN BANK. The employer came to the rescue and taught this young woman to

"NEW YORK. To the Turift Editor of The Evening World: "There had been many times when had a good chance to save, but when I had something accumulated

I would invariably spend it. Each week I would try a different plan and I bought all sorts of little banks, but try as I would I could not make a success of it. I became thoroughly discouraged.

"At last I spoke to my employer, telling him of my failures and asking his help. He suggested that I give him \$5 each week to take care of for me. We made it clear that I was not be allowed to draw it out until I.

me. We made it clear that I was not to be allowed to draw it out until I had saved a certain amount.

"It is now two or three years since I started this plan, but to-day I am happy, for I have over \$300 in the bank. I never can thank my employer enough for this plan of his and I hope many other girls will try it.

"MISS H. G."

Many instances of employers assisting their subordinates to save

Many instances of employers assisting their subordinates to save have been related in letters to the Thrift Editor, but this one is somewhat of a variation. Miss H. G. deserves much credit because of her persistence, for it was obviously a struggle for her to settle down to saving. Two or three years of self-discipling bayers, have probably discipline, however, have probably fixed the habit so firmly that saving will never again be a hardship for

the necessity of saving:
"NEW YORK, country.
From

"When I married, my husba carned a salary of \$35 per week. The day of slim woman's triumph has arrived. "The thinner one is the more stylish," say the dressmakers.
This would have been sad news for the fat woman a few years axo. She would have had to try disting or exercise. Newsdays, however, the woman who is too fat for the styles goes to a druggist and gets a case of Marmola Prescription Tablets, one of which she takes after each meal and at hedding and so reduces her superfluous flesh quickly. was young, and had never carned my own living, therefore I didn't know the value of money. I was not handy at sewing, in fact I knew nothing that would make me a good help-meet to my husband. At the end of the first year we hadn't a

who is too fat for the styler goes to a druggist and gets a case of Marmola Prescription Tablets, one of which strained after each meal and at bediene and so reduces her superfluous flexh quickly.

These tablets, being made in accordance with the famous Marmola prescription are perfectly harmiess, and they are, also, the most economical preparation are resoned and the most economical preparation a person can buy, for they cost only 75 cents a large case, one of which is frequently enough to start a person lossing fat at the rate of two, three or four pounds a week. Pretty nearly every druggist keeps this tablet in stock, but should yours be sold out you can easity obtain a case by sending direct to the Marmola Company, 25 Monros Ave.

Detroit, Mich.

Aust

The

#### ITALIAN LINER DODGED \$250 IN PRIZES FOR THE BEST COMMON SENSE PLAN OF SAVING.

The Evening World, co-operatassociation, is conducting a camaign for thrift.
It is not the casiest thing in the

world to save money, but the read-ers of this paper during the next few months will be given every encouragement to learn how to

encouragement to learn how to do it.

Cash prizes amounting to \$250 will be given to those who show the most sensible plans of home or domestic financing.

The Evening World campaign is designed primarily to help men and women earning \$150 a month or less. The committee of awards will be announced later. Articles will be published on Wednesdays and Saturdays.

The American Bankers' Association offers \$150 in prizes, and The Evening World adds \$100, making \$250 in all. The prizes will be as follows: First prize, \$50; two prizes of \$25 each; twenty-five prizes of \$2 each.

All correspondence will be kept confidential, but it will be necessary for you to give name and address.

Address all letters to Thrift Editor, Evening World. KEEP LETTERS WITHIN 200 WORDS. The privilege of participating in the exempaign is open to every one. There are no conditions.

her.

HAVE BOUGHT A FARM WITH

SMALL SAVINGS.

This is the experience of another young catapie who spent all their increme the first year and then learned the necessity of saving:

"NEW YORK."

children and myself well dressed, and keep up things in the house, providing linens, &c. We have done this for six years, and as a result we bought a farm. In a few mere years we expect to retire from city life and live in the glorious freedom of the country.

Mrs. T."

it appears these young people are living on a very small part of their income. That is probably the reaction from their early ex-travagance, and under ordinary circumstances they would be open to criticism. However, the pur-chase of a farm is a commendable venture, and almost any sacri-fice within reason is justified.

A BAGATELLE. In the first ninety days of 1916 the United States Steel Corporation carned \$60,713,625.

### GOES MAD, BEATS WIFE ON HEAD WITH HAMMER

harles Schmidt Escapes Over Fences After Attack on Her and Attempt at Suicide.

Driven mad, his wife says, by auseless jealousy, Charles Schmidt of No. 929 Kent Avenue, Brooklyn, attacked her this morning with a

attacked her this morning with a hammer.

Four of the Schmidt children had gone to work and five to achool, leaving only their baby. Margaret, three years old, at play on the floor, when Mrs. Schmidt, bending over, was sudjectly struck on the shoulder. She are in time to stop the next blow her husband aimed at her head with a heavy hammer. It broke her left forefluxer. forefinger.

forefinger,
Schmidt hit his wife on the head again and again, she declares, before she wrenched the hammer from him. He ran into the bathroom and turned on the gas. She fled to the street, and Schmidt then ran to the backyard and escaped by climbing fences. He is fifty-eight years old and hunch-

backed.

Mrs. Schmidt had her husband committed to Kings Park insane asylum last Christmas, after he had for a year made unfounded complaints of her behavior toward other men. He seemed so much improved two weeks ago she had him released. He arose in the night a week ago and turned on the gas, Mrs. Schmidt says, but she turned it off. Mrs. Schmidt was attended by Dr. Verchees of the Cumberland Street

Voorhees of the Cumberland Street Hospital. She will recover.

To Keep the Parks Clean. Mayor Mitchell announced yearerday that park and poil e authorities had been instructed to enforce viscorously the ordinance when informist the throwing of any newspapers, waste paper of any kind, peaned shells of any rubbish on the walks, lawns, benches or on the earth in any of the public parks." 26 Cortland Street 518 Broadway 34 East 14th Street 18 West 27th Street

## ROOSEVELT TICKET ANTI-WAR PLEAS IN BAY STATE IS BEATEN BY 16,500

Colonel Gets Hard Knock at Extra Clerks Needed to Handle Primary in Which Strength Was Given Real Test. Sentiment.

BOSTON, Mass., April 26.-"Old Guard' forces won a sweeping State. wide victory in the Massachusetts Republican primaries yesterday and elected the unpledged delégates by a margin of 16,500 votes.

Governor Samuel W. McCall,

United States Senator John W. Weeks and other cities. and ex-United States Senator W. Murray Stone, unpledged candidates for delegates at large, were the choice of Republican voters. The Roosevelt faction, Cushing Bird, Gardner and Washburn, failed

to make the showing they had predicted and only four district dele- ed the various forms of messages be-

Wilson, ex-Gov. Walsh, Charles B. them to Members of Congress. The result of the election was con-

idered a hard blow to Rooseveit, as to-night from Chicago, St. Louis, the Bay State primary was generally ; accepted as the first real test of his strength in the contest for the Re-

## SEEK DEAF MUTE SLAYER.

Husband of Woman Victim Gives Police a Clue.

A young deaf mute Italian is being ought to-day by the police here as the murderer of Mrs. Anna Castell, of No. After being six months as trans. 213 East One Hundred and Third Street, port of the Italian Government, the who was beaten to death in a rooming transatlantic steamship Dante All-ghieri came into port to-day from had cloped with the man, Mrs. Cas-West Side court to-day that he intended Genon. During her service as an tell's husband, also a deaf mute, has to impose severe fines to uphold Chief ingiven the police of the Fourth Branch by airships and once was within sight of a submarine. The latter, however, was scared away by a torped destroyer convoy.

One persistent airship that tried hard to drop a bomb on the ship was destroyed by a guin from shore and the two occupants dropoed into the water and were captured.

The ship carried at one time 4,000 Serbian refugees through that was behind Sea. Another ship that was behind her struck a mine and was sunk. given the police of the Fourth Branch

Telegrams of Pro-German

WASHINGTON, April 26.- The organized propaganda of telegraphic protests against a break with Germany continued to pour into the Capitol to-day and the telegraph com-Despite their 80,000 telegrams and panies were overwhelmed. Senators the bitter fight they put up to the last and Representatives, particularly from minute, the Roosevelt faction was the Middle West States, had extra completely buried, returns showed forces of clerks at work sorting the messages and the telegraph companies brought in extra operators from United States Senator Cabot Lodge, New York, Philadelphia, Baltimore

Some Members of Congress to-day were suggesting investigation to disclose who furnished the prepared forms of telegrams and paid thouands of dollars for their delivery. One Senator to-day received & gates pledged to the Colonel came ing received. At the top was printed a note urging the recipient of the cir-

cular to pick out any one or all of gates-at-large pledged to Woodrow the form messages and telegraph Stecker, Humphrey O'Sullivan and It is estimated that more than 50,-Joseph O'Neil. More are on file waiting to be sent

Pittsburgh, Cleveland, Cincinnati, Milwaukee and other cities. WASHINGTONIANA. PHILADELPHIA, April 26 .-

black from port wine, are on view at the Dental Exhibition. LICENSE CRUSADE STARTS.

George Washington's false teeth,

Auto Drivers Using Wrong Numhers Are Fined \$25.



